Press Release

6,000 ceramic men take to the streets for British Ceramics Biennial







Dawn on Wednesday 28 September will see 6,000 additional commuters taking to London and Stoke-on-Trent's streets in the form of miniature ceramic figures created by artist Lawrence Epps and distributed by Sykey to celebrate the British Ceramics Biennial.

These beautiful ceramic figures, dwarfed by the offices and workplaces around them, will mirror the hurried journeys made by their audience and will be found perching behind pillars, leaning along ledges and squeezed into tight corners.

The public are encouraged to handle and take away the figures for their own enjoyment. Responses and images of the work can be seen and shared throughout the British Ceramics Biennial at www.sykey.org and via twitter #littleclaymen.

This significant public art event, supported by the British Ceramics Biennial, challenges members of the public to take a moment out of their busy working lives to engage with art, ceramics and wider questions of what work means in contemporary life.

The project accompanies the exhibition of Lawrence Epps' 'Human Resources' installation at the Biennial's Fresh exhibition at the original Spode factory site from 30 September to 13 November 2011.

"I really hope people enjoy finding these little clay men and making them their own. Ceramics Is a fantastic and underrated medium for making art and the Biennial is a great opportunity to celebrate it." Comments Lawrence Epps, artist.

"Strategically entertaining, Lawrence Epps' 'Human Resources' offers incisive and timely comment on most people's experience of the current job market." Comments Tessa Peters, Independent Curator.

For more information, images, or to arrange an interview with the artist please contact:

e: contact@sykey.org t: 07960 455307

For more information about the British Ceramics Biennial, please contact Iliana Taliotis at Colman Getty on 020 7631 2666 or Iliana@colmangetty.co.uk

Notes to editors:

Lawrence Epps is an artist who has exhibited at P3 Ambika, the Royal College of Art and Mint. His work is inspired by the world of office jobs and corporate culture. More info at http://lawrenceepps.com/

Sykey is a collective founded by the artist Lawrence Epps and animator Em Cooper

committed to making statements through art in the public domain. More info at www.sykey.org

Em Cooper is a filmmaker and animator. She is a Royal College of Art graduate and her films have been shown at numerous international festivals. More info at www.emcooper.com

The British Ceramics Biennial is a prestigious cultural event taking place in Stoke-on-Trent from 30 September to 13 November 2011. This six-week long festival of exhibitions, events and activities embraces the heritage of the Potteries as the home of British ceramics, and celebrates the city's creative edge as an international centre for excellence in contemporary ceramics. More info at www.britishceramicsbiennial.com

http://www.sykey.org/